

114x187cm (Safe area, keep all text and logos within this area)

Position guides key:

- Snap lock area
- Bleed area
- Trim line
- Safe area

Keep all important text and logos inside the safe area. Images must remain within safe area or finish at bleed edge.

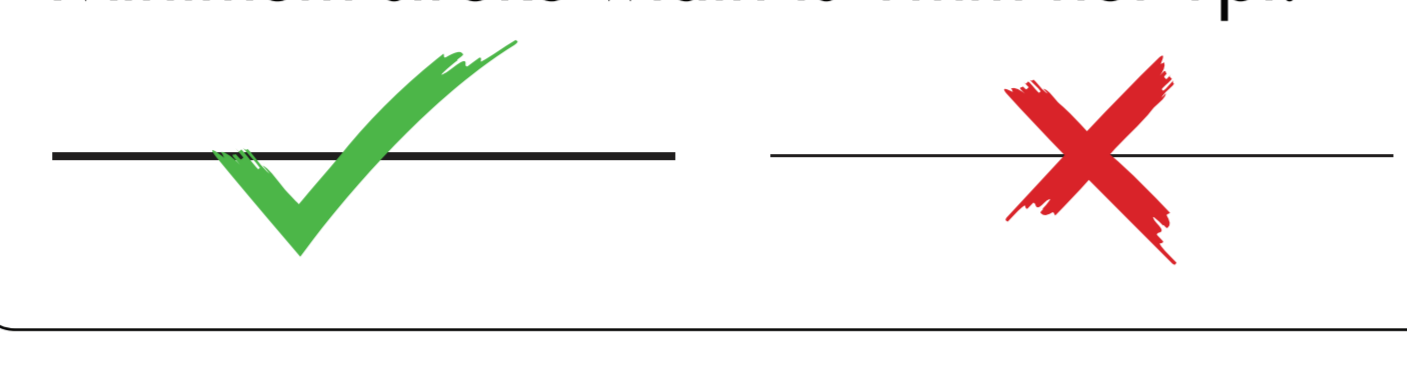
Resolution:

Images must be at least 75ppi at full size. Logos and all text must be vector, not images.



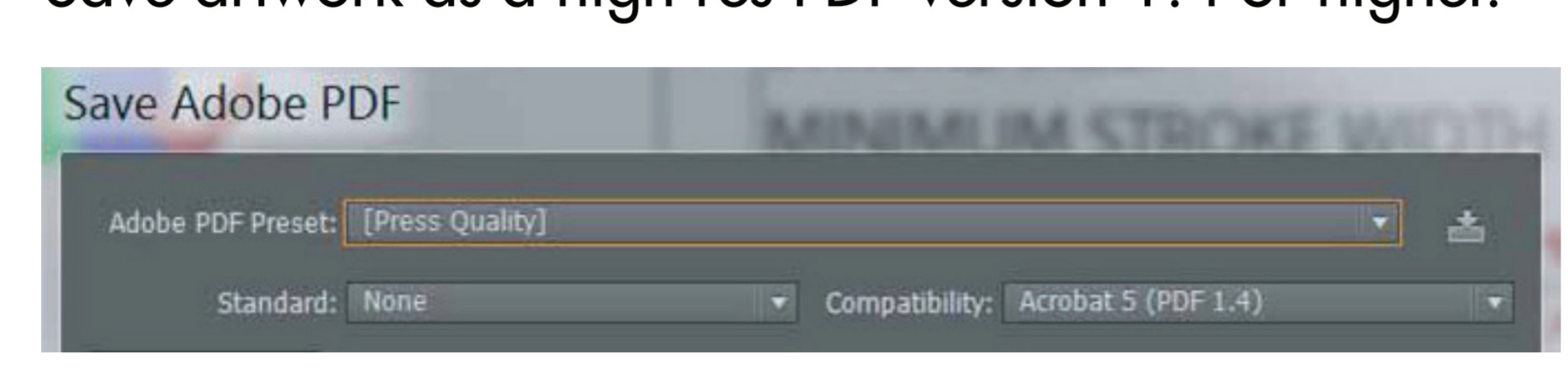
Text and Strokes:

Convert all text to paths. Minimum font size 5mm high (known as x-height). *My artwork is fabulous.* Minimum stroke width is 1mm not 1pt.

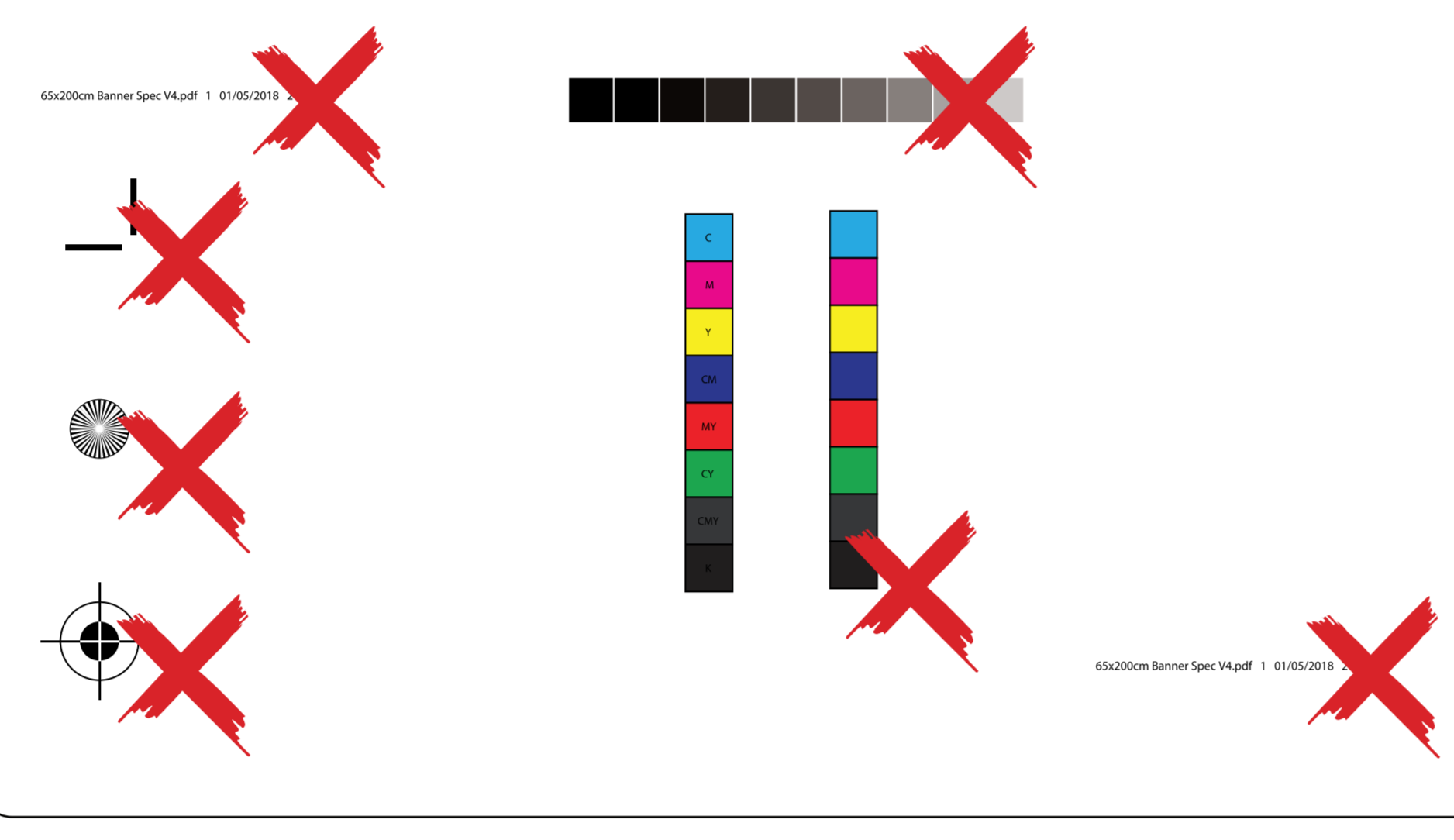


Artwork Files:

Supply artwork actual size, do not reduce. Do not flatten/rasterize artwork. Save artwork as a high res PDF version 1.4 or higher.



Do not add crop or registration marks (we'll do this).



Colours:

Artwork must be fully in CMYK. Do not use: RGB, Spot colours or Pantone colours.



All black must be C50, M50, Y50, K100 (Rich black). NEVER USE OVERPRINT.

50mm 30mm 20mm

20mm 30mm 50mm