

FLEX-display™

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Why Buying Cheap Banner Stands Will Cost You More



Whenever we think of outdoor or indoor advertising the first thing that comes to the mind is a banner display. [Banner displays](#) are very popular thanks to their ability to get their message across to a wide audience.

They are relatively cheap, come in many sizes, are portable and can be easily installed and transported. But what about their impact on the environment? Is there anything that we can do to make sure that these banners don't end up harming the earth?

Many Banner Displays Are Not Environment Friendly

Many banner displays available in the market, especially the cheaper variety are not designed to be used more than once. These banners are usually made from poor quality materials and are fragile. The equipment tends to break and the fabric tears off in a few uses.

Due to the poor quality printing, the display is neither as attractive as a superior quality product nor is it long lasting. Buying use and throw banner displays is a bad idea if you intend to reuse the display. You will end up spending more in the long run and it is not an environment friendly option either.

High Quality Display Equipment Can Be Reused

Superior quality display equipment like FLEX-display can be used many times. Everything from the design of the



display and the materials used to the fabric and printing is of high quality. The result is a beautiful high resolution display that you can fold and put away and use multiple times without any risk of breaking, fading or tearing.

Unlike low quality banner displays, you can change the fabric of good displays which allows you to use the same stand again which results in substantial savings. Replacing the graphics of FLEX-display is very simple.

With many available in the market the only way you can change the graphic is to send the hardware to the company that supplies the new banner. For roller banners it is not possible to change the graphic yourself and for pop up banners it is almost impossible to perfectly align the new banner to the stand. Changing roller banners often results in the old banner tearing and becoming unusable.

With FLEX-display you can forget about returning the hardware to the company or discarding your old banner. You get the new graphic with rails attached to the top and bottom and you can easily replace the old graphic without damaging it. This allows you to reuse the old graphic should the need arise and it also allows you to have just one stand for a variety of graphics if you are not going to use them at the same time.

Save The Environment – Reduce, Reuse And Recycle

Most banners are made from synthetic materials which are not biodegradable. Discarded PVC banners eventually end up in landfills which contributes to the accumulation of toxic garbage in the environment. There are three ways in which you can help save the environment.



1-Reuse: Reuse your banner stands. If you buy high quality banner stands like FLEX-display, you will be able to reuse the stands many times.

2-Reduce: Reduce waste by buying long lasting banners. Superior quality FLEX-display products will last a long time thus reducing your need for buying new banners and stands.

3-Recycle: [Cheap banner stands](#) are made from PVC which in most cases cannot be recycled. Superior fabric made of polyester can be recycled. FLEX-display graphics are printed on polyester based fabrics.

Banner displays are very useful and popular, but it is best to keep the environment in mind

when you select the type of banner display to buy. Use and throw items by their very nature are not designed to last long. They are environment unfriendly and contribute to accumulation of non-biodegradable waste in the environment.

You can play your part in saving the environment by using banner displays responsibly. Good banner displays like FLEX-display are designed to last long, can be reused and are made from recyclable materials. By preferring them over cheap products, you get the benefits of high quality, save money in the long run and you will also be doing your bit towards protecting the environment.

Learn more about FLEX display [here](#).

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