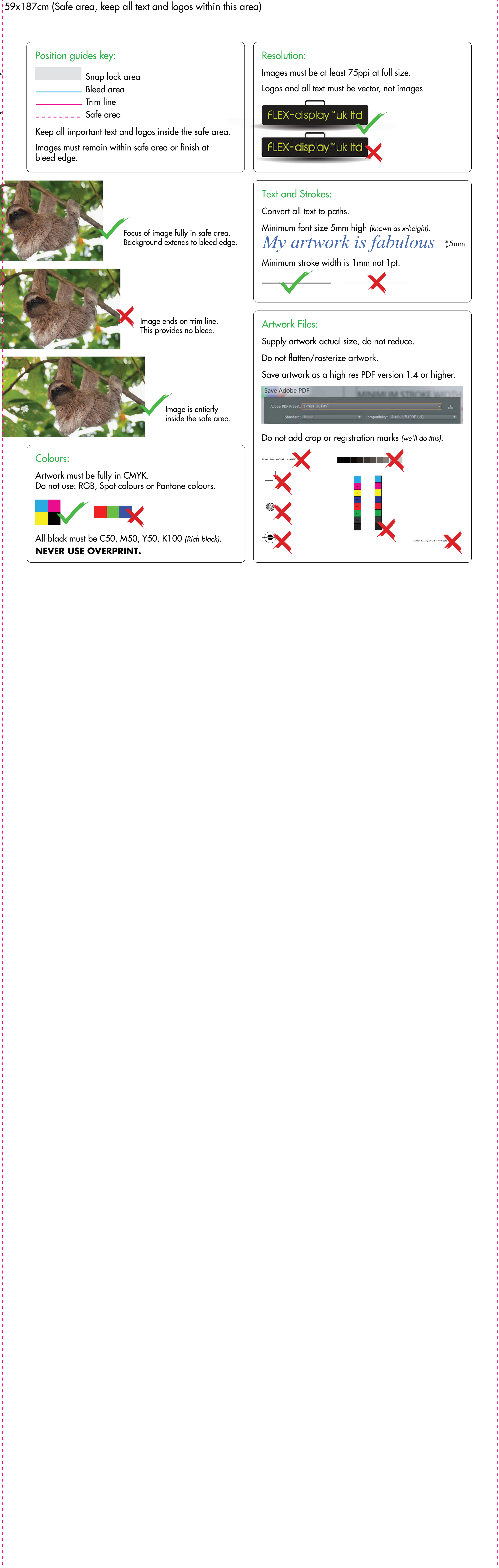






69x204cm (Artwork size)

65x200cm (Final trimmed size)



59x187cm (Safe area, keep all text and logos within this area)

Position guides key:

-  Snap lock area
-  Bleed area
-  Trim line
-  Safe area

Keep all important text and logos inside the safe area.
Images must remain within safe area or finish at bleed edge.

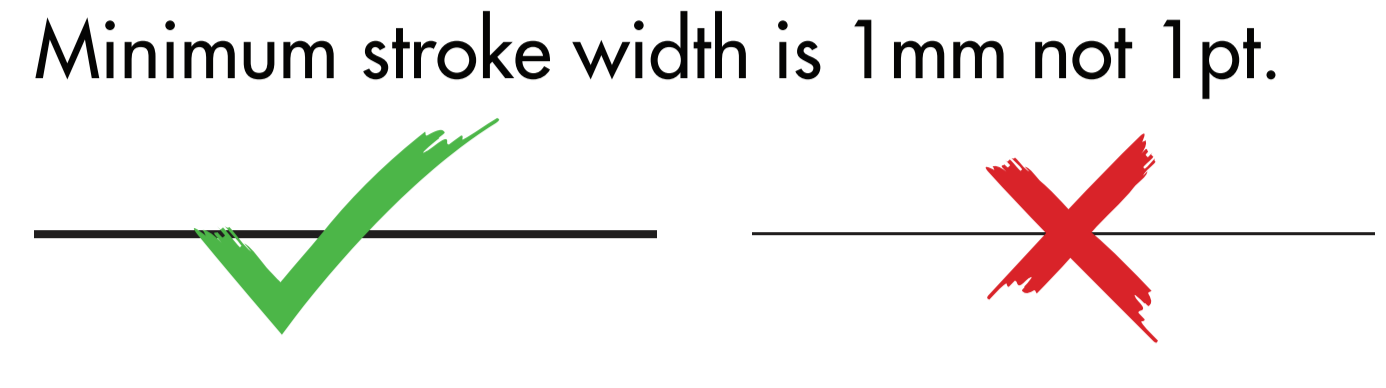
Resolution:

Images must be at least 75ppi at full size.
Logos and all text must be vector, not images.



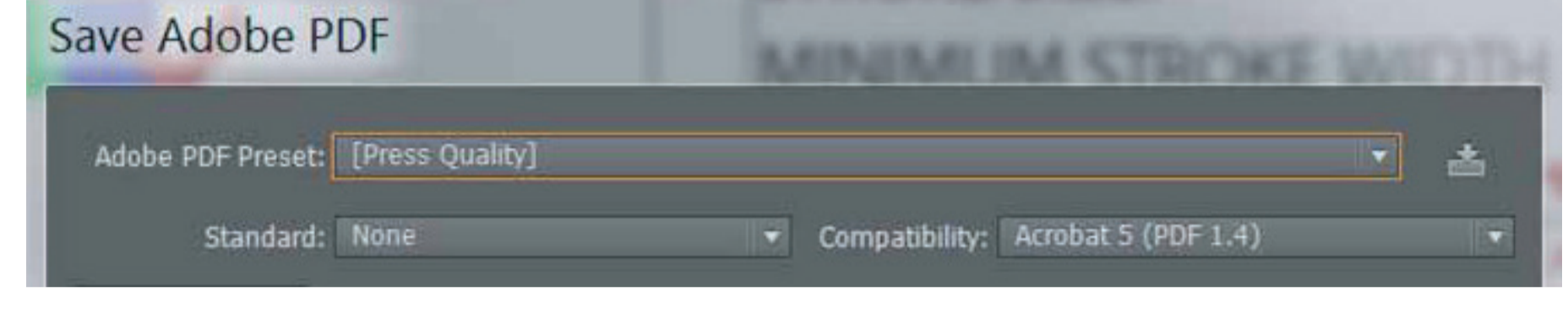
Text and Strokes:

Convert all text to paths.
Minimum font size 5mm high (known as x-height).
My artwork is fabulous (with a 5mm height indicator)

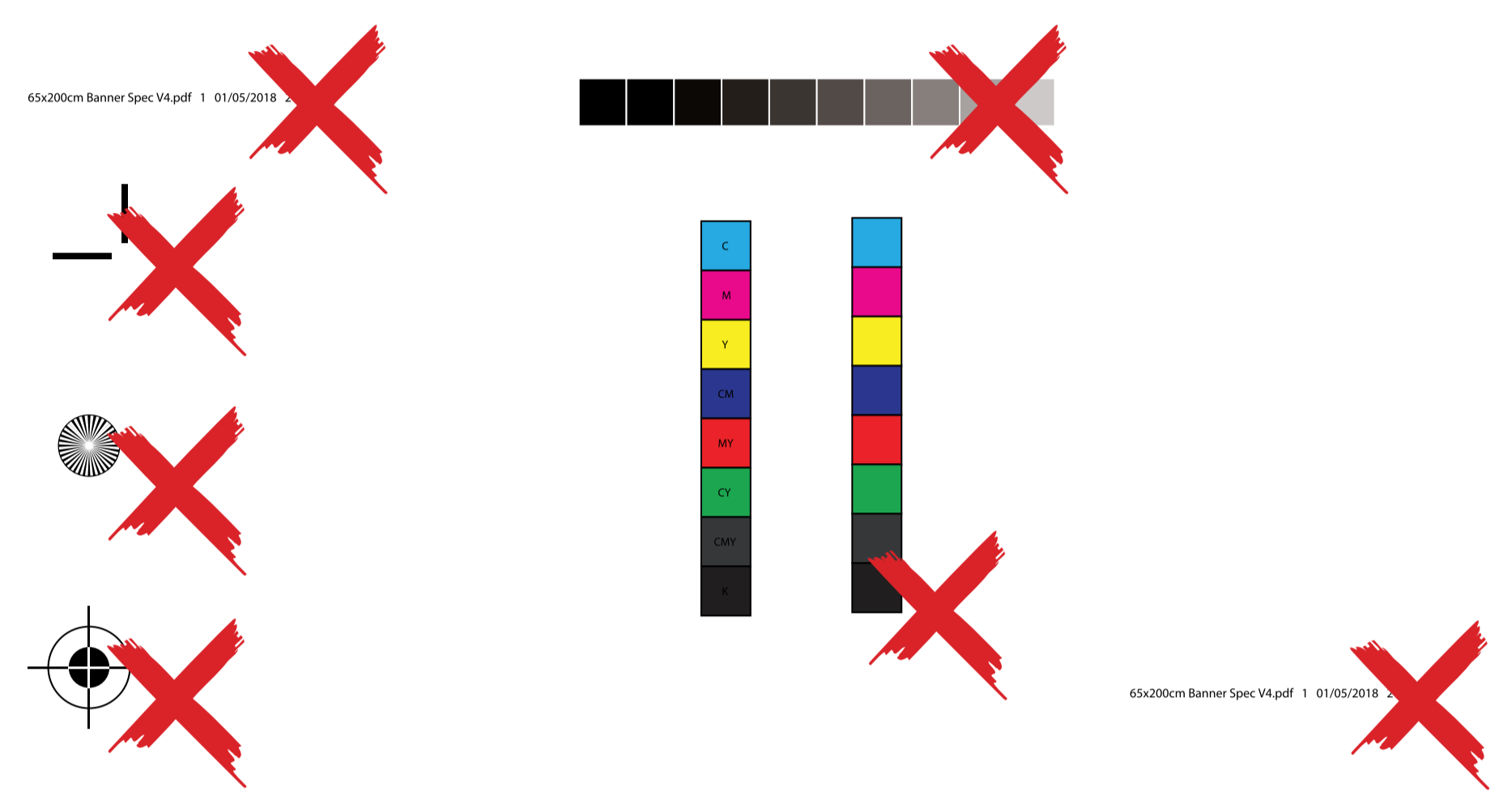


Artwork Files:

Supply artwork actual size, do not reduce.
Do not flatten/rasterize artwork.
Save artwork as a high res PDF version 1.4 or higher.

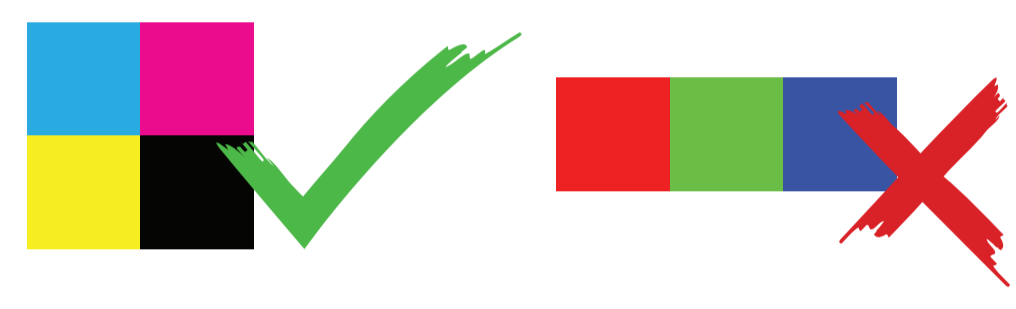


Do not add crop or registration marks (we'll do this).



Colours:

Artwork must be fully in CMYK.
Do not use: RGB, Spot colours or Pantone colours.



All black must be C50, M50, Y50, K100 (Rich black).
NEVER USE OVERPRINT.

